

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP27/12 11.11
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME SHELLI HUTTON

BUYER NAME	<u>SHELLI HUTTON</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

ALEXANDRIA, VA 22310

ORDER # _____ CONTRACT # 6190719

CLASS:	NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

PRDCT	<u>NELSON FOR SENATE</u>	<u>EST#473</u>	COMMENTS: (LINE, ORDER, INVOICE)
-------	--------------------------	----------------	----------------------------------

FLIGHT DATES	OCT16/12	OCT22/12	WK-1
--------------	----------	----------	------

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP27/12 11.11

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 473												
59	S		1205A-105A	30		\$340.00	10/17	10/19	0		W,F	0
PROGRAM : KIMMEL ORD COM1 : FRI 12A-1A IS NIGHTLINE AFTER FRI HS FBALL THIS IS A MAKE-GOOD FOR OCT17 ON LINE-42 FOR 2 SPOTS/WK												
62	A		1205A-105A	30		\$340.00	10/17	10/18	2		W-TH	2
PROGRAM : KIMMEL ORD COM1 : FRI KIMMEL RUNS LATE DUE TO HS SPORTS THIS IS A MAKE-GOOD FOR OCT17 ON LINE-59 FOR 2 SPOTS/WK												

REP: TEL# 703 528 7800FAX# 703 528 7880

REP HEADLINE# 6190719TRF# 317359

CREDIT ADVISORY: AGENCY CREDIT RISK !!

ORDER WORKSHEETHARRIS REPORT FROM REP

SEP27/12 11.11

\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M5OK'DBUY#59MISSED:W,F/1205A-105AOCT17(2/WK)30S\$340.00(SEP26/12)

OFFER:W-TH/1205A-105AOCT17(2/WK)30S\$340.00PLS ADVISE.

CMT:FRI KIMMEL RUNS LATE DUE TO HS SPORTS

OCT/12129400.00CONTRACT TOTAL129400.00

TOTAL SPOTS79

MARKET TOTALS \$270,914WFTV 35%WKMG 19%WESH 25%WOFL 16%WKCF 1%WRBW 2% CABL 0%

WOPX 0%WRDQ 2%EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE